

DETEC'TOOL

Privacy Policy and Personal Data Protection

Version effective as of April 15, 2026

1. Data Controller

The data controller for personal data collected through the Detec Tool form is:

SMP Technik

Address: 122 rue pasteur, 69780 Toussieu, France

Contact email: commercial@smp.fr

Phone: +33 (0) 4 72 15 51 70

2. Data Collected

When you fill in our form after scanning the QR Code, we collect the following data:

- First and last name
- Email address
- Company / organization
- Any other information voluntarily provided in the form

This data is collected directly from you at the time of scanning the QR Code and completing the online form.

3. Purposes of Processing and Legal Basis

3.1 Sending commercial communications

If you have ticked the consent checkbox provided for this purpose, your data will be used to send you commercial emails regarding Detec Tool / SMP Technik products, news, and offers.

Legal basis: your explicit consent (Art. 6.1.a of the General Data Protection Regulation — GDPR). This consent is freely given, specific, informed, and unambiguous.

3.2 Managing the business relationship

Regardless of the newsletter's consent, your data may be processed based on our legitimate interest in managing professional contacts (Art. 6.1.f GDPR).

4. Data Retention

Your data is retained for the following periods:

- Newsletter data: until you unsubscribe or, failing that, for a maximum of 3 years from the last contact.
- Contact data outside newsletter: 3 years from collection, unless the business relationship is renewed.
- Consent logs (proof of consent): 5 years from the date of consent, in accordance with CNIL recommendations.

5. Recipients of Data

Your data is intended exclusively for SMP Technik's internal teams (sales, marketing). It is not sold or transferred to third parties.

It may be shared with technical service providers (hosting, emailing tools) acting as data processors under the GDPR, bound by contractual obligations of confidentiality and security.

In the event of a transfer outside the European Union, appropriate safeguards (European Commission standard contractual clauses) are put in place.

6. Your Rights

Under the GDPR and the amended French Data Protection Act (loi Informatique et Libertés), you have the following rights regarding your data:

- Right of access: obtain a copy of the data held about you.
- Right of rectification: correct inaccurate or incomplete data.
- Right to erasure: request deletion of your data ("right to be forgotten").
- Right to object: object to processing based on legitimate interest.
- Right to withdraw consent: withdraw your newsletter consent at any time, without affecting the lawfulness of prior processing.
- Right to restriction of processing: request suspension of processing in certain cases.
- Right to data portability: receive your data in a structured, machine-readable format.

To exercise these rights, contact us at: [\[contact@smptechnik.fr\]](mailto:contact@smptechnik.fr)

We are committed to responding within one month of receiving your request.

If you are not satisfied with our response, you may lodge a complaint with the relevant supervisory authority:

- France — CNIL: www.cnil.fr — 3 Place de Fontenoy, TSA 80715, 75334 Paris Cedex 07
- UK — ICO: www.ico.org.uk — Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF

7. Data Security

SMP Technik implements appropriate technical and organizational measures to protect your data against unauthorized access, loss, alteration, or disclosure (encrypted transmissions, restricted access, consent logging).

8. Consent and Unsubscribing

Your consent to receive commercial communications is collected via an unchecked checkbox on our online form. The date, time, and session identifier of the collection are recorded as proof of consent.

You may unsubscribe at any time by:

- Clicking the unsubscribe link included in every commercial email.
- Sending a request to: commercial@smp.fr

Unsubscription takes effect within a maximum of 10 business days.

9. Cookies and Trackers

The form accessible via QR Code may use technical cookies required for the service to function (session management, security). No advertising or tracking cookies are placed without your prior consent.

10. Changes to This Policy

This policy may be updated at any time to reflect regulatory or organizational changes. The current version is always accessible at the URL provided in our forms. Any material changes will be notified to you by email if you are subscribed to our newsletter.